- Magenta dotted line represents the safe guide.Blue line represents artboard or finished size.Gray box represents the cut size or bleed.
- 1. The template is scaled to **50%** of the actual cut size. The magenta safe guide is 1" within the finished size. Please keep all important text within this safe guide.
- 2. Make sure your artwork complies with our Art Guidlines listed below.
- Email order information, PO #, Quantity,
   PMS Colors, and any special instructions, along with your completed artwork to your sales representative or customersupport@flagandbanner.com

## **ART GUIDELINES**

- Template is set to 50% scale.
- Do not change the shape of the template.
- Magenta dotted line shows safe guide.
   It is recommended to keep important text between these guides.
- Allow background to bleed to edges.
- Convert all text to outlines.
- Outline all strokes.
- Use Pantone Solid Coated colors only. We can only guarantee color match to Pantone C colors. All other colors should be RGB and will be printed per file. Exact color on any per file colors cannot be guaranteed.
- Save and send all files as one of the following types.

Vector: Raster: (Minimum 150 dpi at actual finished size)
.pdf
.tif

.ai .jpg .eps .psd -2/

SINGLE FACE - OR - DOUBLE FACE FRONT FINISHED SIZE IS 16"X24"

DOUBLE FACE BACK FINISHED SIZE IS 16"X24"

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