

The
Flag and
Banner.com
EST. 1975 ★ (800) 445.0653

www.FlagandBanner.com

Flagpole *catalog*

STUCK?
CALL THE
EXPERTS!

Choosing a flagpole
shouldn't be painful.

GETTING STARTED

COMMERCIAL
IN-GROUND
FLAGPOLES

COMMERCIAL
OUTRIGGER
FLAGPOLES

IN-GROUND
BANNER POLES

NAUTICAL
FLAGPOLES &
ACCESSORIES

HOME FLAGPOLES



FLAGS

U.S., WORLD, CUSTOM

BANNERS

STOCK & CUSTOM

PENNANTS

STOCK & CUSTOM

ALL MADE IN THE U.S.A.!

Flagpoles *say it all*

BY MADISON MONROE, EDITOR

Subliminal advertising works. It has been used since movie concession sales increased when a picture of popcorn was embedded in the trailers before the feature film. When you google subliminal advertising you will be shocked at the images our brain sees that go unnoticed by our eyes. The word 'MoM' is in the lace collar of the Wendy's mascot. What makes you feel more loyal and nurtured than Mom? The Amazon logo goes from 'a' to 'z' with a smile. They want to project that they have us covered. The white space in the middle of the FedEx logo points the way forward. There are so many more examples (and some very suggestive).

So, given that advertising works and subliminal advertising creates a feeling, how can you use this knowledge to your advantage? When you want to convey the message of business stability and permanence, a flagpole says it all. Think about it. Do you ever see flagpoles at strip mall businesses? No. The reason is that those businesses are transient. Space comes up for rent all the time in strip malls. Many businesses that rent those spaces come and go and consumers accept that exchange of permanence for the benefit of convenience.

However, if you are a business that relies on or wants to create consumer confidence, a flagpole delivers. Businesses do not invest in a flagpole unless they are there to stay. Flagpoles literally 'dig in' a business. Having a flagpole aligns you with traditional American values. It gives a sense of longevity and anchors your business to the community. It says you will be around to keep your promises. Think about the car dealerships that install enormous flagpoles. They do it to reinforce credibility. It subliminally tells the buyer, "If you buy your car here, the service department will be around to take care of you as long as you own the vehicle." The salesman never has to drive that point home, the flagpole offers the visual assurance that the business is there to stay.

What message does your business convey? 🇺🇸





There's a lot to consider when buying a flagpole:

- 1) Height
- 2) Wind rating
- 3) One-piece or sectional
- 4) Butt Diameter / Wall Thickness
- 5) Pole Anodization
- 6) Halyard System
- 7) Hardware
- 8) Placement

Meet Grady McCoy

Grady McCoy
Grady@FlagandBanner.com
800-445-0653 x 104

With over 25 years experience in flagpole sales, Grady McCoy has seen it all. He specializes in discerning and recommending the appropriate flagpole for your application. He provides knowledgeable navigation through the buying process, including professional specifications and installation instructions. When considering a flagpole purchase, Grady will guide you through step-by-step. **He is the expert!**

table of contents

5 Commercial In-Ground Flagpoles	16 - 17 Flags—U.S., State, City, County
6 Commercial Outrigger Flagpoles	18 - 19 Military Flags & Guidons
6 Commercial Ground Set Banner Pole	20 - 21 World Flags
7 Street Pole Banners & Hardware	22 - 25 Custom Flags & Banners
8 - 9 Commercial Nautical Flagpoles & Flags	26 String Pennants—Stock & Custom
10 - 11 Pole Lights & Toppers	27 Custom Tents & Table Throws
12 - 13 Home Flagpoles	28 - 29 Indoor Flag Kits
14 Bunting & Patriotic Décor	30 Meet the Owner

so many poles

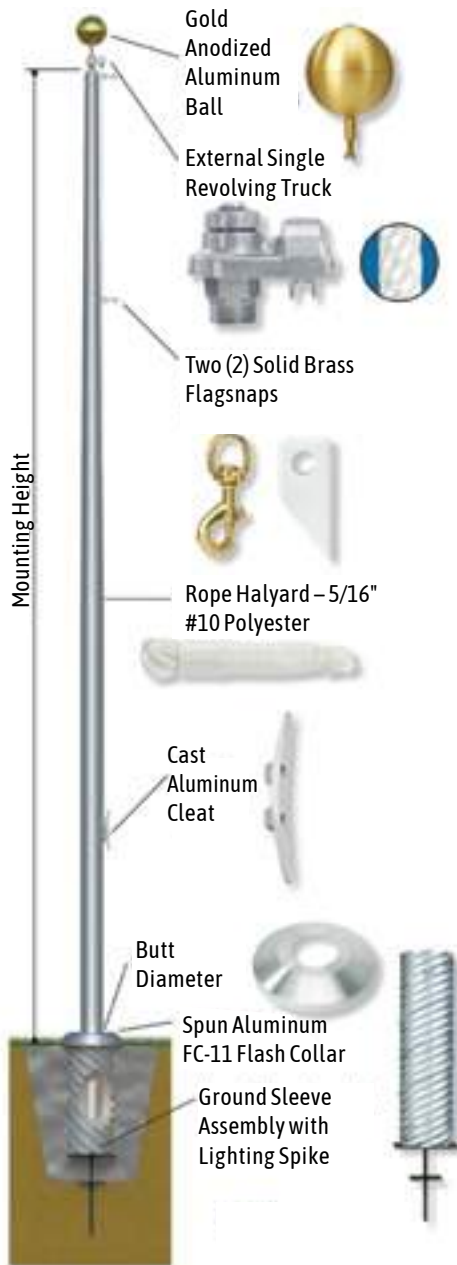


so many choices

Commercial In-Ground Flagpoles

 flagandbanner.com/commercial

ANATOMY OF A FLAGPOLE



Internal halyard assembly discourages vandalism.

External Halyard					
SKU	Material	Height X Butt X Wall	Pulley Option	Pole Sections	Price
P20CONT4125	Satin, Aluminum	20 ft. x 4 in. x .125 in.	Revolving	1	\$1,297.50
P25CONT5125	Satin, Aluminum	25 ft. x 5 in. x .125 in.	Revolving	1	\$1,939.50
P30CONT5125	Satin, Aluminum	30 ft. x 5 in. x .125 in.	Revolving	2	\$2,293.50
P35CONT6188	Satin, Aluminum	35 ft. x 6 in. x .188 in.	Revolving	2	\$4,341.00
P35CONT7188	Satin, Aluminum	35 ft. x 7 in. x .188 in.	Revolving	2	\$5,070.00
P40CONT8188	Satin, Aluminum	40 ft. x 8 in. x .188 in.	Revolving	2	\$5,767.50
P50CONT10188	Satin, Aluminum	50 ft. x 10 in. x .188 in.	Revolving	2	\$7,890.00
P60CONT10250	Satin, Aluminum	60 ft. x 10 in. x .250 in.	Revolving	3	\$8,460.00
P70CONT12250	Satin, Aluminum	70 ft. x 12 in. x .250 in.	Revolving	3	\$12,480.00
P80CONT12375	Satin, Aluminum	80 ft. x 12 in. x .375 in.	Revolving	3	\$15,980.00

Internal Halyard					
SKU	Material	Height X Butt X Wall	Halyard System	Pole Sections	Price
P20SENT5125	Satin, Aluminum	20 ft. x 4 in. x .125 in.	Nylon Rope	1	\$1,823.36
P25SENT5125	Satin, Aluminum	25 ft. x 5 in. x .125 in.	Nylon Rope	1	\$1,815.00
P30SENT5156	Satin, Aluminum	30 ft. x 5 in. x .125 in.	Nylon Rope	2	\$2,198.60
P40SENT7156	Satin, Aluminum	40 ft. x 7 in. x .156 in.	Steel Cable	2	\$4,183.74
P50INDE10188	Satin, Aluminum	50 ft. x 10 in. x .188 in.	Steel Cable	3	\$8,592.26
P60INDE10250	Satin, Aluminum	60 ft. x 10 in. x .188 in.	Steel Cable	3	\$9,980.00
P70INDE10312	Satin, Aluminum	70 ft. x 10 in. x .312 in.	Steel Cable	3	\$11,990.00
P70INDE12250	Satin, Aluminum	70 ft. x 12 in. x .250 in.	Steel Cable	3	\$13,980.00
P80INDE12375	Satin, Aluminum	80 ft. x 12 in. x .375 in.	Steel Cable	3	\$16,998.00
P90STEE12375	Steel	90 ft. x 12 in. x .375 in.	Steel Cable	3	\$18,757.10
P100STEE14375	Steel	100 ft. x 14 in. x .375 in.	Steel Cable	3	\$20,718.84
P120STEE14375	Steel	120 ft. x 14 in. x .375 in.	Steel Cable	4	\$28,062.23
P125STEE16438	Steel	125 ft. x 16 in. x .438 in.	Steel Cable	4	\$28,848.16
P130STEE18375	Steel	130 ft. x 18 in. x .375 in.	Steel Cable	4	\$28,455.16

Call for pricing for premium anodized finishes.

Discounts available.

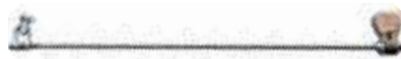




Outrigger flagpoles

flagandbanner.com/wall-mount

When you don't have ground space, an Outrigger Pole is the answer.



Non-tangle Rods

flagandbanner.com/non-tangle

Prevents flag from wrapping around outrigger style poles. This stainless steel rod with brass clamps is the most durable non-tangle rod on the market.

Banner

poles

flagandbanner.com/banner-poles

a FlagandBanner.com Exclusive!





stock

Street Pole Banners

Huge Selection flagandbanner.com/street-pole-banners



For Square Poles >



< For Round Poles
Banding Tool
required.
#CTOOL, \$350.00.

Best Banner Brackets

flagandbanner.com/best-brackets

We have the most advanced, spring-loaded light pole banner bracket system. As the only patented wind-spilling banner bracket available, they have been wind tunnel-tested to spill 87% of the wind. This reduces stress and extends the life of banners and poles.

Square Pole	10 inch diameter
Single Banner Bracket w/Arms	\$439.00
Double Banner Bracket w/Arms	\$468.00

Round Pole	10 inch diameter
Single Banner Bracket w/Arms	\$199.00
Double Banner Bracket w/Arms	\$434.00

Arm lengths for 18-inch, 24-inch, and 30-inch.

White fiberglass arms. Choose Bracket color: Black or Silver

Banners not included.

Standard and Economy Brackets available.



Full Dress Ship Kits
a FlagandBanner.com Exclusive!

Nautical Flagpoles are

 flagandbanner.com/nautical-poles

cool

Nautical Flags

flagandbanner.com/nautical-flags



Know Your Nauticals

International code and signal flags are used in a variety of ways. When flags are strung from stem to stern it is referred to as dress ship. They are used at land and at sea to communicate by signaling code and/or spelling words.

✳ Nautically-themed decor has grown in popularity. To add a punch of color to any room, consider framing these flags for wall art or buy our exclusive throw pillows at **FlagandBanner.com** and spell out your name.

flagandbanner.com/nautical-pillows

what beach warning flags mean



Water Closed to the Public



High Hazard

High Surf and/or Strong Currents



Medium Hazard

Moderate Surf and/or Currents



Low Hazard

Calm Conditions. Exercise Caution



Dangerous Marine Life



FRIENDLY REMINDER

REPLACE YOUR
ROPE ANNUALLY.

flagandbanner.com/rope



don't let the



Solar Light for Flagpoles

No special tools or wiring required. Collect energy from the sun all day for your flag at night. Designed for use on in-ground poles 15-25 feet.


CLIGHT1765
\$119.55



Light Up the Night

This 6-1/4"x3" LED Solar Flagpole Light easily attaches below your flag. Light shines up, is adjustable and waterproof. Includes four 0.5 watt white LEDs, a 5 volt monocrystal solar panel, and three rechargeable batteries.


SDI1776FL
\$168.52

 [flagandbanner.com/
lighting](http://flagandbanner.com/lighting)

Every Pole Needs a Topper

Don't let this one be yours.



 [flagandbanner.com/
flag-pole-toppers](http://flagandbanner.com/flag-pole-toppers)

sun go down on me

Home flagpoles and accessories

 flagandbanner.com/home-flagpoles



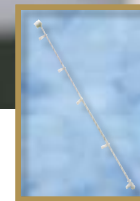
Keep your flag tangle-free



Neverfurl Adapter
CNEVE1 \$30.77



Flag Buddy
EE01236 \$30.51



Flag Stabilizer
CFLAGSTAB \$14.94



Mansion Kit with
Solar Light
KTFS35SL \$145.81



Flag Kits for the Home

FLAG ETIQUETTE



KANTHEM20
\$449.20

The Anthem.
A 20 ft. In-Ground
Flagpole, with 3 x 5
ft. U.S. Flag and Solar
Light. Comes in an
easy-to-wrap box set.
Great for gifts.

More residential pole styles available.

Watch our YouTube video for
Residential Flagpole Installation:
flagandbanner.com/installation



HALF-STAFF




Sign up for
half-staff alerts

[www.flagandbanner.com/
flagalerts](http://www.flagandbanner.com/flagalerts)

Home *sweet home*



Bunting and Home Decor for your Business, Home and Party. Large inventory available at FlagandBanner.com.

 flagandbanner.com/bunting

how to make:



American Berry Pie

Ingredients

CRUST

2 cups all-purpose flour
1/4 cup finely chopped almonds
1/4 teaspoon salt
2/3 cup cold Land O Lakes® Butter, cut into chunks

5 to 7 tablespoons ice water

FILLING

1 (16-ounce) container 2-1/2 cups fresh strawberries, sliced
1 3/4 cups fresh raspberries
1 1/2 cups fresh blueberries
1/2 cup sugar

1/4 cup cornstarch
1 tablespoon water
1/2 teaspoon almond extract

EGG WASH

1 large Land O Lakes® Egg, slightly beaten
Sanding sugar

STEP 1—Heat oven to 425°F.

STEP 2—Combine flour, almonds and salt in bowl; cut in butter, using pastry blender or two forks, until mixture resembles coarse crumbs. Stir in enough water just until flour is moistened.

STEP 3—Divide dough into 1/3 and 2/3 portions. Shape each portion into ball; flatten slightly. Wrap smaller ball of dough in plastic food wrap; refrigerate.

STEP 4—Roll out larger ball of dough on lightly floured surface into 1/8-inch thick, 12-inch circle. Fold into quarters. Place dough into ungreased 9-inch pie plate; unfold, pressing firmly against bottom and sides. Trim crust to 1/2 inch from edge of plate; set aside.

STEP 5—Place strawberries and raspberries into bowl. Place blueberries into another bowl.

STEP 6—Combine sugar and cornstarch in small bowl until well mixed. Add 1/4 cup sugar mixture, 1 tablespoon water and 1/4 teaspoon almond extract to blueberries; toss lightly to coat. Add remaining sugar mixture and remaining 1/4 teaspoon almond extract to strawberries and raspberries; toss lightly to coat.

STEP 7—Fold piece of aluminum foil several times to make 2-inch wide strip; place into pie crust to divide crust into 1/3 and 2/3 sections. Press down slightly into crust. Spoon blueberry mixture into 1/3 portion of pie crust. Spoon strawberry and raspberry mixture into larger area of pie. Carefully remove foil.

STEP 8—Roll out remaining ball of dough on lightly floured surface into 11-inch circle. Cut 5 3/4-inch strips of dough in wavy shape to create stripes on flag. Place over strawberry and raspberry mixture, trimming as needed. Fold bottom crust edge over edge of strips. Crimp or flute entire edge of pie.

STEP 9—Cut 10-12 stars from remaining dough using 1 1/2-inch cookie cutter; place stars over blueberry mixture. Brush crust with beaten egg; sprinkle with sanding sugar. Cover edge of crust with 2-inch strip of aluminum foil.

STEP 10—Bake 15 minutes; remove foil. Reduce oven temperature to 375°F. Continue baking 30-40 minutes or until crust is lightly browned and filling is bubbling. Cool pie 1 hour before serving.

Recipe: LandOLakes.com

U.S. Flags

Made in the U.S.A.

 flagandbanner.com/us-flag

The Strongest,

Longest-Lasting Flag



100% 2-Ply Spun Polyester Weave

Tough-Tex is an open weave polyester engineered to let wind pass through, reducing stress on the flag. Ideal for high wind situations and flags that are flown every day.



Embroidered Stars, Sewn Stripes

Each star is densely filled with brilliant white embroidery yarn that shines brightly against the rich blue background. Sewn stripes with four rows of fray-resistant lock stitching on the fly end. Six rows of stitching on flags 8 x 12 ft. and larger.



Weather Resistant Fast Colors

The red and blues dyes used in Tough-Tex flags are specifically formulated to resist the fading effects of weather. One Year ColorFast Guarantee. No other polyester flag has colors that last longer.




Secure Flag Attachments

Flags 8 x 12 ft. and larger feature roped heading. Sturdy weather-resistant brass grommets are used on smaller flags. Flags 15 x 25 ft. and larger feature corner patches on the fly hem and appliquéd stars.

You Get What You Pay For.

State Flags

 flagandbanner.com/state-flag

Not only do we make custom flags and banners, but we also carry the largest selection of stock flags in a variety of sizes and styles.



State and Territory Flags

 flagandbanner.com/50-state-kits

All State and Territory Flags are available in various sizes, fabrics and finishings.

- Outdoor Flags • Indoor Flags
- Presentation Flags • Parade Flags
- Stick Flags • Historical Flags

We carry complete 50 State Flag Kits in 6 different styles!


Miniature State Flags

 flagandbanner.com/50-state-mini

Dyed and hemmed rayon Miniature Flags for each of the 50 United States. Each flag comes mounted on a black plastic staff with a gilt-finished spearhead ornament. Base sold separately.

50 STATE MINIATURE FLAG SET PRICING		
SKU	Size	Price
K50ST46M	4 in x 6 in / 10 in staff	\$171.50
K50ST812	8 in x 12 in / 18 in staff	\$401.70

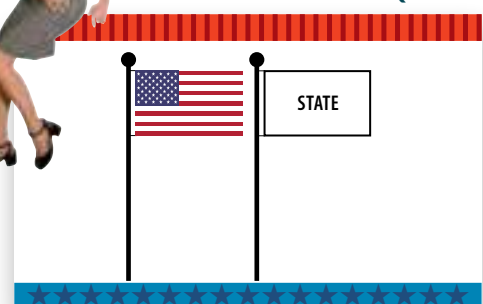
City and County Flags

 flagandbanner.com/city-flags

City Flags for town halls, fire houses, municipal buildings and presentations. We have the official designs of many municipalities and counties in our art library.



FLAG ETIQUETTE



Military Flags *indoor and outdoor*

 flagandbanner.com/military-flags



Custom Made Guidons

 flagandbanner.com/guidons



All of our R.O.T.C. guidons meet Military Regulations and U.S. Heraldry specifications.

Guidons feature an emblem and lettering / number panels on both sides. They can be made with a standard swallowtail (forked) fly end or in a closed (rectangular) fashion.

They are finished with a pole hem and tabs for affixing to your guidon pole. We have been manufacturing guidons in the USA since 1975.

Guidon Poles available.

 flagandbanner.com/guidon-pole

Marion Military Institute



Marion Military Institute is our nation's oldest military junior college.

Marion Military Institute (MMI) is the nation's oldest military junior college, tracing its origin back to 1842 with the founding of Howard College in Marion, Alabama. Recently MMI celebrated its 175th year.

Marion Military Institute adopted its orange and black colors around 1913 when Woodrow Wilson, then President of Princeton University, gave a Government Day speech at the school. In honor of his visit and the connection between the schools, MMI adopted Princeton's colors and mascot. In 2006, MMI entered the Alabama Community College System after being a private school for more than 150 years. Their new guidons represent their past connection to Princeton with the orange and black, while recognizing their role Marion Military Institute as the



Military College of Alabama with the red and white stripe.

"The guidons serve their traditional role of identifying the different companies within the Corps of Cadets. This is particularly important on such occasions as our Parents Day Parade, where the mothers of the Company Commanders, representing all the moms of the cadets in that company, tie florets on the guidons. This is a very touching moment every year," said Col Edwin W. Passmore, United States Army (Ret), Vice President for Student Affairs & Commandant of Cadets Director, Center for Leadership and Career Development. We at **FlagandBanner.com** are proud to partner with this historical institution as its flag and guidon supplier. 🇺🇸

What in the world do you want?

We've got it!

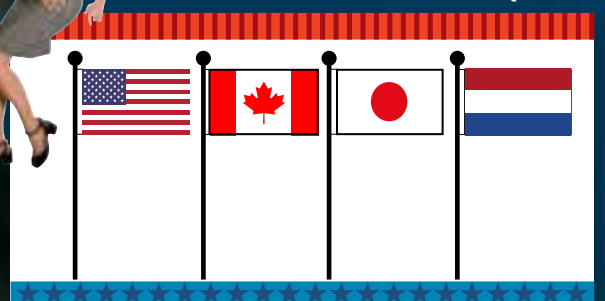
 flagandbanner.com/world-flags

- OUTDOOR
- INDOOR
- MINIATURE
- COMPLETE SETS

*See our World
Flag Library*



FLAG ETIQUETTE





World Flags *indoors and outdoors*

custom banners

flagandbanner.com/custom-banners





custom flags

flagandbanner.com/custom-flags

Work with the Experts

What is raster artwork?

What is vector artwork?

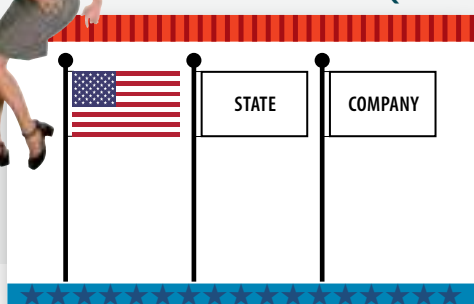
Don't worry!

Call, chat online

or email

our Experts.

FLAG ETIQUETTE



★ ART REQUIREMENTS for custom flags

Find templates and art requirements at

FlagandBanner.com/art

For Free Art Setup—a \$98 value

Mention this Coupon Code when ordering:

FREESETUP18

Free Quote:

FlagandBanner.com/quote

Sending raster artwork?

- ✓ Convert to CMYK ✓ Min. resolution 100DPI @ 100%
- ✓ Max. resolution 300 DPI @ 100% ✓ File types: .tif, .jpg, .png, .pdf

Sending vector artwork?

- ✓ Specify Pantone® colors ✓ Outline all fonts!
- ✓ File types: .ai, .eps, .svg, .pdf

Home & Office

 flagandbanner.com/custom-flags

Corporate

Organizational

Personal


Recreational



custom flags, large and small, from sea to land,



Sports

 flagandbanner.com/custom

Spirit Flags

Championship
Banners

Breakaway
Banners

Goal Post
Streamers


Free Quote



we make them all!

stock

Thousands of Color Combinations


 flagandbanner.com/stock-string-pennants

String Pennants



custom

String Pennants

 flagandbanner.com/custom-string-pennants



Hang it Your Way!


* ART REQUIREMENTS—SEE PAGE 23



 flagandbanner.com/custom-tents

Free Quote:
FlagandBanner.com/quote



 flagandbanner.com/custom-table-throws

customized Tents and Table Throws





Indoor Flag Kits

flagandbanner.com/indoor-kits

Premium Flagpole and Floor Stands

Complete Indoor Flag Set includes:

3 x 5 ft. Presentation Premium U.S. Flag with
Flannel-lined Pole Sleeve and Golden Yellow Fringe

8 ft. x 1-1/4 in. Mahogany-finish Hardwood Pole
and Base with Polished Brass Fittings

7 in Antique Gold-Plated Aluminum Eagle Ornament

5 in. 9 ft. Golden Yellow Cord & Tassels

All Shipped in One Carton

SKU	Size & Description	Price
KUS35MEF	Premium Flag Set	\$597.09

Presentation Kits available in
Deluxe, Standard and Economy



Base Options for One,
Two or Three Flags

[flagandbanner.com/
indoor-bases](http://flagandbanner.com/indoor-bases)

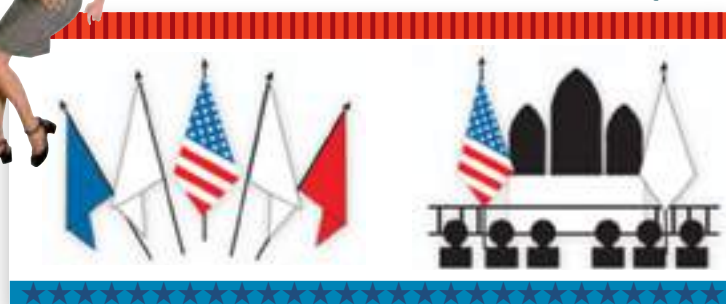
U.S.A. Flag and Military Toppers

flagandbanner.com/indoor-us

flagandbanner.com/toppers



FLAG ETIQUETTE





State and Religious Flag Kits



flagandbanner.com/indoor-state



flagandbanner.com/toppers



flagandbanner.com/indoor-religious



Does Your Flag Sag? Fix It with a **Flag Spreader**.
Comes with easy mounting instructions.

flagandbanner.com/flagspreader

Meet Kerry McCoy

By Madison Monroe

The story of **FlagandBanner.com** began with \$400 and a young woman brave enough to knock on doors. Over the next four decades, Kerry McCoy lived the American Dream of entrepreneurship as she sold the most patriotic symbol of all, the American flag.

What began in 1975, as a door to door small business in Arkansas, has now grown and expanded into a catalog, telemarketing, retail store and internet business. Although the company has changed, the focus remains the same...selling the American flag, made in America.

McCoy's story is inspiring. She was born to a typical middle-class family in the mid-south and had no formal education after high school. She found herself a business owner during a time when business was conducted by the good ole boys. She came of age during the Vietnam War, worked her way through a recession, and aligned herself with the women's rights movement.

Through her years of experience, Kerry has come to understand that business is creative and her tour de force has been the creation of **FlagandBanner.com**, **BRAVE** magazine, *Up In Your Business* radio talk show and saving The Dreamland Ballroom. She helms them all from the historic Taborian Hall in downtown Little Rock, Arkansas. This 100 year old building was a haven for African American businesses in the early 1900's and the top floor Ballroom hosted music legends such as Duke Ellington, Ella Fitzgerald, Etta James, BB King, Sarah Vaughn, Louis Armstrong and many more.



From the time she purchased it, in 1990 to present, Kerry McCoy has worked tirelessly on renovating the old building. Its history is now the subject of a PBS Documentary. Recently, the National Park Service Civil Rights Grant awarded the Friends of Dreamland (the non-profit that oversees its renovation) a half million dollar grant to make it ADA accessible.

Kerry McCoy's passion, energy, empathy and curiosity are contagious. Her skills as an interviewer are unmatched. Her radio show guests range from General Wesley Clark and Arkansas Congressman French Hill to P. Allen Smith.

To learn more about Kerry McCoy, visit **FlagandBanner.com**, subscribe to **BRAVE** magazine, listen to *The Up In Your Business* radio show or read her weekly blog. 🇺🇸



see you soon
@ FlagandBanner.com!



800 West 9th Street ★ Little Rock, AR 72201

PRSRT STD
U.S. POSTAGE
PAID
Post Falls, ID
PERMIT NO. 32

“Buy your flags from me!”



Kerry McCoy, President
TheFlagandBanner.com