







After being cooped up all winter, Kerry and two of her sons went outside and got creative.



Deciding more is better, Kerry had her sons get out the ladder and don the porch gable with Old Glory.



**If you need some advice,** we have a tutorial on **► YouTube** that is sure to inspire.

#### ~ Kerry's Neighborhood











Create the festive looks by using flags, full fans, half fans, pull-downs and bunting fabric — All found at The **FlagandBanner.com** 



What to do with the left-over fabric??? Why a picnic tablecloth, of course!



The décor debut of the front porch family production. What a fun day!

#### Flying the Flag at Home

Prior to the Civil War, flags were really only flown in an official capacity on ships, forts and government buildings. "In the antebellum period, if a citizen had flown his flag on his house or carriage, people would have thought that was strange. Why is he doing that? He's not the government," said Ansoff, president of the North American Vexillological Association.

The outbreak of war in 1861 quickly changed Americans' attitudes about displaying the flag.

"At the beginning of the Civil War there was an outburst of patriotism," Ansoff said, "and very soon, you saw people flying flags everywhere to show their support for the cause."

KEEP YOUR FLAG tangle-free

**Neverfurl Adapter** SKU: CNEVE1

Flag Stabilizer SKU: CFLAGSTAB

**American Flag Kit** 

SKU: KUS35N35B3

**Mansion** Kit with **Solar Light** 

SKU: KTFS35SL

Annin

flagandbanner.com/home-flagpoles



Commercial Flagpoles

flagandbanner.com/commercial-flagpoles



#### Meet Grady McCoy

**Grady McCoy** Grady@FlagandBanner.com 800-445-0653 x 104

#### There's a lot to consider when buying a Commercial Flagpole:

- 1) Height
- 3) One-piece or sectional
- 5) Pole Anodization
- 7) Hardware

- 2) Wind rating
- 4) Butt Diameter / Wall Thickness
- 6) Halyard System
- 8) Placement

With over 25 years experience in flagpole sales, Grady McCoy has seen it all. He specializes in discerning and recommending the appropriate flagpole for your application. He provides knowledgeable navigation through the buying process, including professional specifications and installation instructions. When considering a flagpole purchase, Grady will guide you through step-by-step. He is the expert!

#### **EVERY POLE**

# Needs a Topper

Don't let this one be yours.

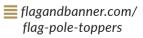














#### Solar Light for Flagpoles

No special tools or wiring required. Collect energy from the sun all day for your flag at night. Designed for use on all of our residential in-ground poles 15-25 feet.



#### Light Up the Night

This LED Solar Flagpole Light easily straps around the flagpole below your flag. This light shines up, is adjustable and waterproof. Includes four 0.5 watt white LEDs, a 5 volt monocrystal solar panel, and three rechargeable batteries.

flagandbanner.com/ lighting







#### **Know Your Nauticals**

International code and signal flags are used in a variety of ways. When flags are strung from stem to stern it is referred to as dress ship. They are used at land and at sea to communicate by signaling code and/or spelling words.  $\equiv$  flagandbanner.com/nautical-flags

Nautically-themed decor has grown in popularity. To add a punch of color to any room, consider framing these flags for wall art or buy our exclusive throw pillows at FlagandBanner.com and spell out your name. = flagandbanner.com/nautical-pillows

#### What beach warning flags mean

flagandbanner.com/beach-flags



Water Closed to the Public



High Hazard

High Surf and/or Strong Currents



Medium Hazard

Moderate Surf and/or Currents



Low Hazard

Calm Conditions. Exercise Caution

Dangerous Marine Life



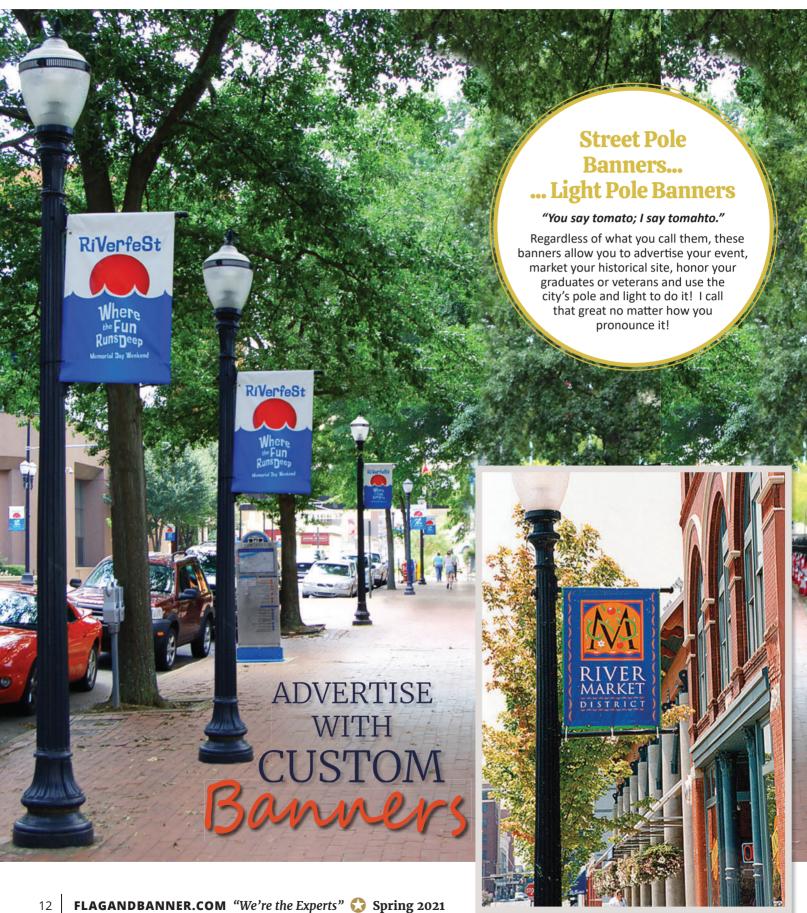


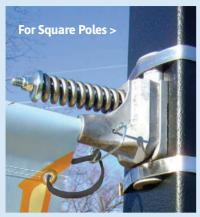


Swimming Pools, Car Lots and Crowd Control



flagandbanner.com/custom-street-pole







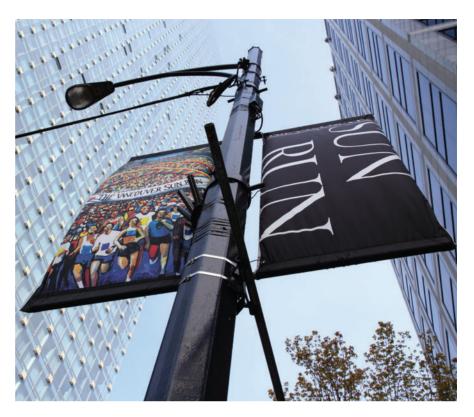
#### **Best Banner Brackets**

We have the most advanced, spring-loaded light pole banner bracket system. As the only patented wind-spilling banner bracket available, they have been wind tunnel-tested to spill 87% of the wind. This reduces stress and extends the life of banners and poles. Standard and Economy Brackets also available.

Arm lengths for 18-inch, 24-inch, and 30-inch.

White fiberglass arms. Choose Bracket color: Black or Silver Banners not included.

■ flagandbanner.com/best-brackets



#### Street Pole Banners in Vinyl or Sunbrella

flagandbanner.com/custom-street-pole







# Community Pride

■ flagandbanner.com/custom-street-pole

#### **Honor Your Veterans**

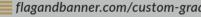








#### **Acknowledge Your Graduates ■** flagandbanner.com/custom-grad













# PRESENTATION KIT Toppers

flagandbanner.com/toppers



# State & Religious **FLAG KITS**







FLAG CASES We carry a variety of items to display your flag.

Need help folding your flag to fit in the display case?







Watch our YouTube video "How to Fold a Flag"



flagandbanner.com/ folding-a-flag

flagandbanner.com/display-case







flagandbanner.com/military-flags

#### \* CUSTOM MADE GUIDONS

flagandbanner.com/guidons

All of our R.O.T.C. guidons meet Military Regulations and U.S. Heraldry specifications.

Guidons feature an emblem and lettering / number panels on both sides. They can be made with a standard swallowtail (forked) fly end or in a closed (rectangular) fashion.

They are finished with a pole hem and tabs for affixing to your guidon pole. We have been manufacturing guidons in the USA since 1975.

#### Guidon Poles available.

■ flagandbanner.com/guidon-pole

# Military Memorials

#### **GRAVE MARKERS**

for all branches of service or wars.

flagandbanner.com/grave-markers

**Indoor and Outdoor Mounted** 

#### MINIATURE FLAGS

- flagandbanner.com/us-mini-indoor
- flagandbanner.com/us-mini-outdoor

#### **★ CASKET FLAGS**

flagandbanner.com/casket-flag



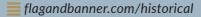




#### Appliqué Flags = flagandbanner.com/applique-flag



#### **Historic Flags of the USA ■** flagandbanner.com/historical



**STARS & BARS** (FIRST CONFEDERATE)



**TAUNTON** 



PHILADELPHIA LIGHT HORSE



**FIRST NAVY JACK** 



**FORT MOULTRIE** 



**ALAMO** 



RHODE ISLAND REGIMENT



**LIONS AND CASTLES** (ROYAL STANDARD OF SPAIN)



**COMMODORE PERRY** 



**GREEN MOUNTAIN BOYS** 



**BUNKER HILL** 



FRENCH FLEUR-DE-LIS



**WASHINGTON CRUISERS** 



**BETSY ROSS** 



**UNION CIVIL WAR-34 STAR** 



THE BEDFORD



**CULPEPER** 



**BONNIE BLUE** 

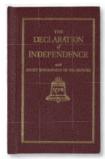


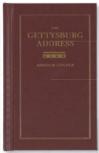
History Buff?

Here are some fun reads!

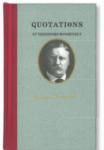
flagandbanner.com/books

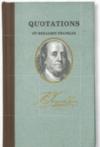
Small Gift Books with Big Ideas

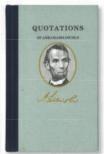












#### State & Territory Flags = flagandbanner.com/states

All State and Territory Flags are available in various sizes, fabrics and finishings.



• Outdoor Flags • Indoor Flags • Presentation Flags • Parade Flags • Stick Flags • Historical Flags Images are representative of flag design, details may vary.

#### **Miniature State Flags**

flagandbanner.com/50-state-mini

Dyed and hemmed Miniature Flags for each of the 50 United States. Each flag comes mounted on a black plastic staff with a giltfinished spearhead ornament. Base sold separately.



**NEW MEXICO NEW YORK** 



**NORTH CAROLINA** 



**OHIO** 



**OKLAHOMA** 



**OREGON** 



**PENNSYLVANIA** 



**RHODE ISLAND** 



**SOUTH CAROLINA** 



**SOUTH DAKOTA** 



**TENNESSEE** 



**TEXAS** 



**VERMONT** 



**VIRGINIA** 



WASHINGTON



**WEST VIRGINIA** 





WISCONSIN

WYOMING



#### **U.S. Territorial & Commonwealth Flags**

- flagandbanner.com/states
- · Puerto Rico and the Northern Mariana Islands are commonwealths.
- American Samoa, Guam, and the Virgin Islands are territories of the United States.
- The District of Columbia is uniquely a federal district.

**AMERICAN SAMOA** 



**NORTHERN MARIANAS** 





DISTRICT OF COLUMBIA

**PUERTO RICO** 



**GUAM** 

**U.S. VIRGIN ISLANDS** 







#### **City & County Flags**



City Flags for town halls, fire houses, municipal buildings and presentations. We have the official designs of many municipalities and counties in our art library.

**DALLAS** 



**NEW YORK** 



**CHICAGO** 



# What in the world do you want?

# We've

flagandbanner.com/world

- OUTDOOR
- INDOOR
- MINIATURE
- COMPLETE SETS

See our World Flag Library

#### **Flag Color Symbolism**

According to Ancient and Heraldic traditions there is a vast amount of symbolism associated with the color of a nations flag. The full development of heraldry in about 1200AD also brought sophisticated design of flags, some of which includes a Coat of Arms or the St. Andrews Cross. The colors on different flag symbols represent the following:

Yellow Flags: A symbol of generosity

White Flags: A symbol of peace and honesty

Red Flags: A symbol of hardiness, bravery, strength & valor

Blue Flags: A symbol of vigilance, truth and loyalty, perseverance & justice

Green Flags: A symbol of hope, joy and love and in many cultures have a sacred significance

Black Flags: A symbol of determination, often reflecting the ethnic heritage of the people



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#### **International Flags ≡** flagandbanner.com/world





**UNITED ARAB EMIRATES** 

**VANUATU** 







**UZBEKISTAN** 







**WESTERN SAMOA** 

YEMEN





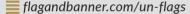


World Flags available in full size and miniature.



#### Flags of the U.N. Member Nations

This dramatic display features the official flag of the current 193 members of the United Nations. Each flag comes mounted on a black plastic staff with a giltfinished spearhead ornament. Base sold separately.



#### **United Nations**

The name "United Nations" was coined by United States President Franklin D. Roosevelt. It was first used in the Declaration by United Nations in January 1942, during the Second World War. The representatives of 26 nations pledged their Governments to continue fighting together against the Axis Powers.

#### **Other Popular Flags**

**ARUBA** 



**BERMUDA** 



**BRITISH VIRGIN ISLANDS** 







**EUROPEAN UNION** 



**NETHERLANDS ANTILLES** 



**PALESTINE** 

**POLAND W/EAGLE** 



**PAN-AFRICAN** 



ST. ANDREWS CROSS (SCOTLAND)



**TAIWAN** 



**UNITED NATIONS** 



WALES



Made in the U.S.A. Made by Annin.

flagandbanner.com/us-flag

Longest-lasting American Flag



#### 100% 2-Ply Spun Polyester Weave

Tough-Tex is an open weave polyester engineered to let wind pass through, reducing stress on the flag. Ideal for high wind situations and flags that are flown every day.



#### **Embroidered Stars, Sewn Stripes**

Each star is densely filled with brilliant white embroidery yarn that shines brightly against the rich blue background. Sewn stripes with four rows of fray-resistant lock stitching on the fly end. Six rows of stitching on flags 8 x 12 ft. and larger.



#### Weather Resistant Fast Colors

The red and blue dyes used in Tough-Tex flags are specifically formulated to resist the fading effects of weather. No other polyester flag has colors that last longer.



#### Secure Flag Attachments

Flags 8 x 12 ft. and larger feature roped heading. Sturdy weather-resistant brass grommets are used on smaller flags. Flags 15 x 25 ft. and larger feature corner patches on the fly hem and appliquéd stars.

You Get What You Pay For.

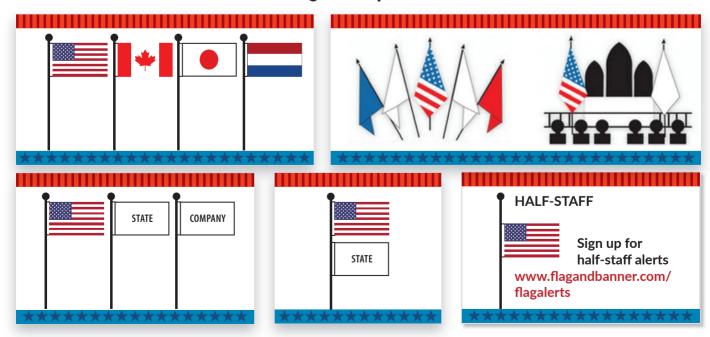
# Meet Annin Flagmakers Family-owned for six generations



Annin Flagmakers, the oldest flag makers in America, is the world's largest flag company. Americans have flown and saluted flags made by Annin for over 160 years. Their flags have flown from a mountain on Iwo Jima to the surface of the moon, from atop Mount Everest to the devastation of the World Trade Center.

The American flag embodies the symbolism of the country and its unity. It is the thread of our national life, and Annin has been producing them longer than anyone else. **FlagandBanner.com** has been a proud Annin retailer for over four decades.

#### Flag Etiquette





# outrigger Flagpoles

flagandbanner.com/wall-mount

When you don't have ground space, an Outrigger or Vertical Wall Mount Pole is the answer.



#### Non-tangle Rods

flagandbanner.com/non-tangle

Prevents flag from wrapping around outrigger style poles. This stainless steel rod with brass clamps is the most durable non-tangle rod on the market.







#### **Extra Large Mesh Banners**

flagandbanner.com/mesh

#### **Wall Mounted Street Pole Banners**

flagandbanner.com/custom-street-pole

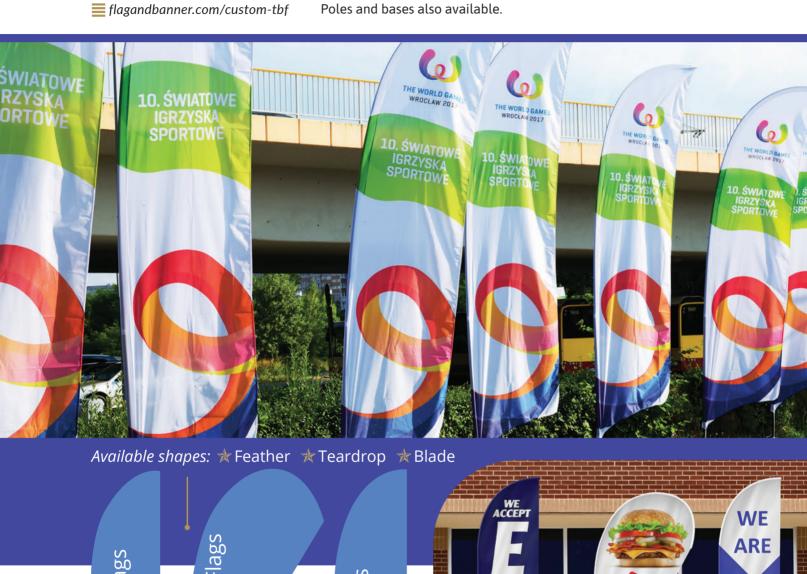
# Optimize YOUR EXTERIOR

**Large Mesh Advertising Banners** = flagandbanner.com/mesh



#### **Digitally-Printed Custom Advertising Flags**

These advertising flags come in many sizes, single and double-sided. Call the Experts for help determining the best choice for your application.



Feather Flags

Teardrop Flags

Blade Flags



# BRAVE MAGAZINE

PUBLISHED BY FLAGANDBANNER.COM

**BRAVE Magazine** is a **free publication** of FlagandBanner.com and is currently distributed to more than 50,000 subscribers across the United States.

**SUBSCRIBE** to receive **BRAVE** in your mailbox, and also view current and previous issues online:

flagandbanner.com/Brave



# 

This weekly radio show celebrates the American Dream. The show and podcast explore the commonalities of successful people, the ups and downs of risk taking, and offers the listener first hand insight into starting and running a business. Tune in to hear prominent leaders share their unique stories, life experiences and wisdom in a conversation with Kerry.

flagandbanner.com/UIYB

#### **LISTEN LIVE:**

Wednesdays at 6 p.m. CST on The Answer 101.1 FM

**PODCASTS** available on all major platforms. Subscribe to our

VouTube Channel.



Or ask your smart speaker to play Up In Your Business with Kerry McCoy.







## Welcome Spring! Celebrate the Season

Garden Hangers & Stands

House Banners & Door Banners

#### **Beautiful Garden Banners**

**≡** flagandbanner.com/décor-flags

These traditional sized **12** ½ **x 18"** garden banners add a splash of color to your walkway. Tons of holiday banners available.





#### **Garden Banner Stands**

from 28 to 44 inches tall

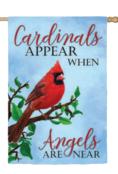
flagandbanner.com/stands



**House Banners**  $\equiv$  flagandbanner.com/decor-flags







Our popular 28 x 40" house banners hang at a 90 degree angle from a pole and provide a cheery welcome to all who enter!

🚞 flagandbanner.com/house-poles

Display your House banners from a pole or on a stand.

> **HOUSE BANNER HANGER** SKU: EE23013



**BRACKET SKU: EE03048** 

**Door Hangers =** flagandbanner.com/door-hangers

A festive door hanger immediately greets your guests and shows off your personality. Shop our holiday and seasonal selections. Door hangers are an easy way to decorate for every holiday!





We offer 2 ways to display your door hanger: on the door or on a stand.



ON THE DOOR SKU: EE20059

> ON THE STAND SKU: EE20067

Visit our

# YouTube

#### to learn:

- **★ Flagpole Installation Instructions**
- ★ How to Fold a Flag
- ★ How to Replace Flagpole Rope
- ★ Best Practices of Flag Care
- **★ Custom Flag Advice**

https://www.youtube.com/user/FlagandBannerVideos

The Flagand Banner.com















Kerry McCoy began her entrepreneurial adventure in 1975 when she started FlagandBanner.com. She has expanded her brand to include OurCornerMarket.com, an online store specializing in memorials, recognition plaques and address numbers made in the USA. She founded a non-profit, Friends of Dreamland, in 2009 to spearhead the restoration of the historic Ballroom atop her headquarters. In 2014, she began publishing a bi-annual magazine – BRAVE – that is free to her flag customers and in 2016, she dipped her toe into the radio and podcast waters with her interview broadcast *Up in Your* Business with Kerry McCoy. Each week she posts a blog called Bannerisms that gives you a peek behind the scenes of the life of this tour-de-force!