

# BRAVE

MAGAZINE  BY FLAGANDBANNER.COM



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Publisher

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Editor

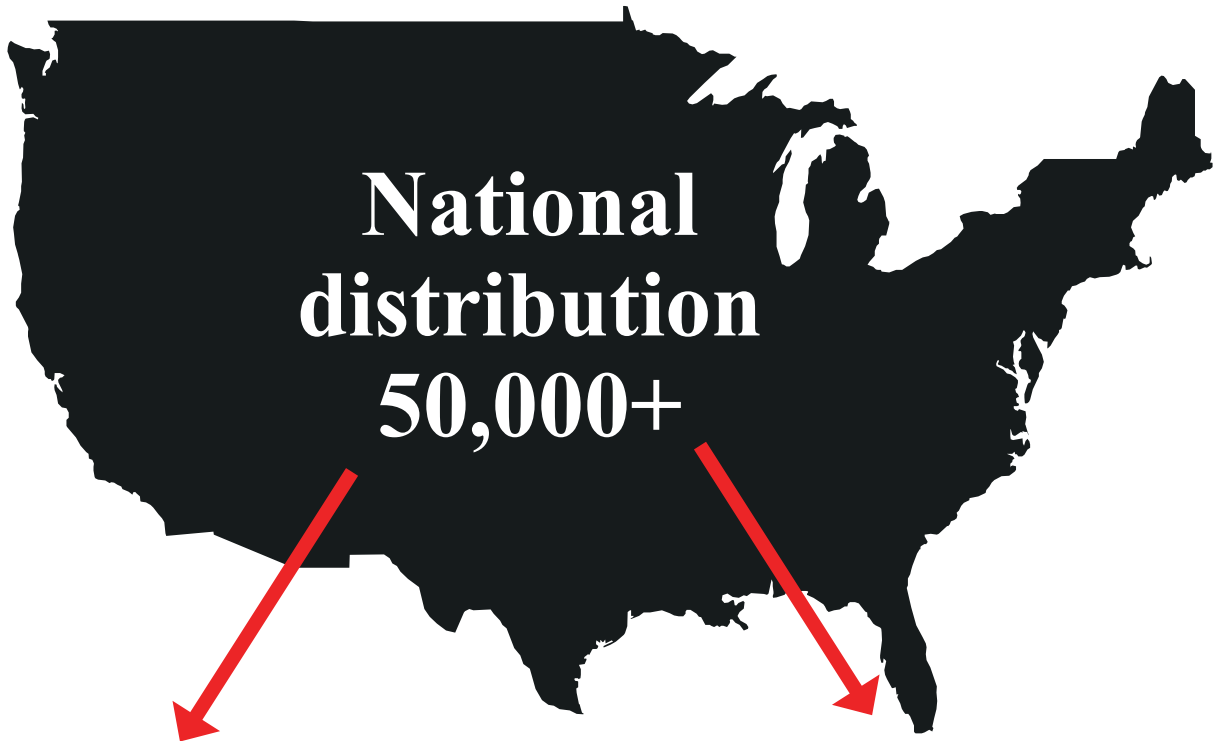
## Media Kit

# BRAVE

MAGAZINE



BY FLAGANDBANNER.COM



**CORPORATE 32%**

EDUCATION  
GOVERNMENT  
MEMBERSHIP ORGANIZATIONS  
REAL ESTATE  
AMUSEMENT/RECREATION  
AUTOMOTIVE DEALERS


60% 5-999 EMPLOYEES



**RESIDENTIAL AND  
SMALL BIZ 68%**

90% AGE RANGE 45-75  
42% MALE / 34% FEMALE / 24% UNKNOWN  
49% COLLEGE GRADUATES  
86% HOMEOWNERS  
79% MARRIED  
39% CHILDREN IN HOME  
70% ONLINE SHOPPERS  
MEAN HOUSEHOLD INCOME \$75-149K  
MEAN NET WORTH \$250-749K

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**Brave Magazine** is a bi-annual publication of **FlagandBanner.com** with an average, audited response rate of 8.47%. Our free publication is currently distributed to 50 ,000 businesses and households in our customer data base.

Audited subscriber data:

- possess purchasing power
- robust online shoppers
- save for retirement
- homeowners
- age range 40-75

All advertisers are linked on Brave Magazine Home Page.

## ADVERTISING RATES

Distribution	Arkansas Only 4-12¢ each 16,000	Nationwide 4-10¢ each 45,000
Full inside front cover	\$1,950	\$4,499
Full back cover	\$1,999	\$4,699
Full page ad	\$1499	\$3,840
Half page	\$699	\$1,797
Half page vertical	\$699	\$1,797

**BRAVE MEANING:** noun: brave | 1.a brave person. | 2.to meet or face courageously:to brave misfortunes. | 3.to defy; challenge | 4.ready to face and endure danger or pain | 5. **Magazine** created by **FlagandBanner.com** to share inspirational stories.

**BRAVE MAGAZINE**  
800 WEST 9<sup>TH</sup> ST.  
LITTLE ROCK, AR 72201  
501.255.5701  
BRAVEMAGAZINE.COM

**BRAVE**  
MAGAZINE

DATE: \_\_\_\_\_

## CUSTOMER INFORMATION

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## ORDER INFORMATION

Publication Month	Locale/Region	Ad size (V or H)	Net Rate

## PAY BY CREDIT CARD

Credit Card Type:  Visa  MasterCard  American Express  Discover

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

It is agreed that the advertisement(s) will run as set on page 3. ADVERTISER AGREES THAT IT HAS READ AND UNDERSTANDS THE TERMS OF THIS AGREEMENT. The signee states that it has full authority to execute this agreement and accepts full responsibility for payment of advertising costs, space or production charges. SIGNATURE BELOW GUARANTEES ALL PAYMENTS OR, IF REPRESENTING A COMPANY OR AN AGENCY, THEY GURANTEE ALL PAYMENTS.

Advertiser/Agency (print) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_