

# FaB FAST FACTS



## THE COMPANY

- **Founded:** December 1975, Little Rock, Arkansas
- **Owner:** Kerry McCoy, Founder
- **Revenue:** \$6 million annually
- **Employees:** 37 across Little Rock and Miami
- **Structure:** Family-owned and operated for over 50 years

## THE STORY IN NUMBERS

- **\$400:** Kerry's entire startup capital in 1975
- **\$20,000:** Purchase price of historic Taborian Hall headquarters
- **50+:** Years under continuous family ownership
- **\$1.5M:** Grants funding secured to restore the Dreamland Ballroom
- **37:** Employees including three of Kerry's four children
- **2:** Locations, Little Rock Arkansas and North Miami Florida

## THE FAMILY

- **Kerry McCoy**, Founder and Owner
- **Grady McCoy**, Commercial Flagpole Sales, Installation and Building Operations
- **Megan McCoy Pittman**, Accounting, Purchasing, Payroll and Marketing
- **Gray McCoy**, Sales and Host of Flag Facts video series
- **Matthew McCoy**, Sales and Executive Director, Friends of Dreamland nonprofit

## WHAT WE DO

American-made flags, custom banners, pennants, flagpoles and display products for consumers, businesses and government agencies nationwide. Real people answer every call.



## TABORIAN HALL HEADQUARTERS

- Built 1916, Little Rock's historic Black business district
- Home of the legendary Dreamland Ballroom, Chitlin' Circuit venue
- Performers included Duke Ellington, Ella Fitzgerald, BB King, Louis Armstrong, Cab Calloway, Etta James
- Purchased by Kerry McCoy for \$20,000 in the early 1990s
- Restored over three decades, now ADA accessible and open to the community

## NOTABLE CLIENTS

- Anheuser-Busch
- American Heart Association
- American Red Cross
- AstraZeneca
- Auburn University
- Boy Scouts of America
- Caesar's Entertainment
- Chanel
- Chick-fil-A
- Dillard's Inc.
- Disney
- FedEx
- Girl Scouts of America
- Heifer International
- Lowe's
- Loyola University
- McCormick Spices
- McDonald's
- Netflix
- Seattle Seahawks
- Skippy Peanut Butter
- The Goldbergs
- The Tonight Show with Jimmy Fallon
- University of Arkansas
- UNC Tar Heels
- All branches of the U.S. military



## AMERICA 250 PARTNERSHIP

Official retail partner with Annin Flagmakers, the oldest flag manufacturer in the United States, for the officially licensed America 250 Anniversary Flag commemorating July 4, 2026.



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