

## Banner Custom Comparison Chart

**FlagandBanner.com** brings you over 30 years experience creating custom flags, banners, soft signage for advertising, events, decoration, branding, information, way-finding, identification, and much more! Custom flags and banners are great for any type of event or display at your home, party, convention, or office! Contact us to create and design a banner for you or submit your own design. All Custom Orders have a \$98.95 setup fee. Call today for a free quote: **(800) 445-0653**.

| Process                              | Dye Sublimation Banners                                                                                                | Applique/ Sewn Banners                                                     | Fast Vinyl Banners                                                                     | Commercial Grade Vinyl Banners                                                   | Outdoor Mesh Banners                                                           | Self-Adhesive Window Banners                                                                                                       |
|--------------------------------------|------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|--------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| <b>Pro's</b>                         | Best printing method. Fine sharp images with aa "high end look". Variety of materials including nylon, poplin, Dacron, | Beautiful hand stitched look. We offer Simple to complex detailed designs. | Low cost, great when in a hurry. Hemmed with grommets or pole sleeve.                  | Versatile and durable. The most popular banner for advertising and soft signage. | Colorful and functional. Great when high winds are an issue due to open weave. | Great window advertising material allows images to be seen on one side and transparent on the other. Self adhesive and removeable. |
| <b>Con's</b>                         | Must be 2'x3' ft. or larger and art must be high resolution vector or raster images.                                   | Hand made. More complex the design, the higher the cost.                   | Single side text only, 1 color only. No artwork.                                       | Not made to fly like a flag. A soft signage option. Single or double side print. | One side print only. Colors muted due to mesh.                                 | One side print only.                                                                                                               |
| <b>Lead Time</b>                     | Normally 1-3 weeks, RUSH JOBS ARE AVAILABLE                                                                            | 2-4 weeks (depends on work load and detail of design)                      | 2-7 days for small orders.                                                             | 2-7 days for small orders                                                        | 2-7 days for small orders                                                      | 2-7 days for small orders                                                                                                          |
| <b>Min. Qty</b>                      | One                                                                                                                    | One                                                                        | One                                                                                    | One                                                                              | One                                                                            | One                                                                                                                                |
| <b>Indoor/Outdoor</b>                | Best for indoor but can be used outdoors.                                                                              | Great for either indoor or outdoor use.                                    | Great for either indoor or outdoor use.                                                | Great for banner indoor or outdoor soft signage                                  | Great for outdoor soft signage                                                 | Indoor use for display in windows to be seen from outdoors.                                                                        |
| <b>Photo Quality</b>                 | Yes                                                                                                                    | No                                                                         | Sharp Text Only                                                                        | Yes                                                                              | Yes                                                                            | Yes.                                                                                                                               |
| <b>Clear, crisp lines</b>            | Excellent                                                                                                              | Good                                                                       | Excellent                                                                              | Great                                                                            | Great                                                                          | Excellent.                                                                                                                         |
| <b>Durability</b>                    | Great                                                                                                                  | Great                                                                      | Excellent                                                                              | Excellent                                                                        | Excellent                                                                      | Excellent.                                                                                                                         |
| <b>Flyability</b>                    | Great                                                                                                                  | Good                                                                       | None                                                                                   | Not a flag.                                                                      | None                                                                           | None. Window signage application.                                                                                                  |
| <b>Cost</b>                          | \$16 per sq. ft. quantity pricing available.                                                                           | High (depends solely on the detail of design)                              | 3 ft. x 6 ft. - \$125 each, no set up fee<br>3 ft. x 8 ft. - \$148 each, no set up fee | Quantity pricing available. Prices range from \$4 to 10 per square foot.         | Quantity pricing available. Call for quote.                                    | \$15 per square foot. Quantity pricing available.                                                                                  |
| <b>Size</b>                          | Most sizes available.                                                                                                  | 12"x18" in. & up                                                           | See above.                                                                             | Various sizes and shapes available.                                              | Most sizes available.                                                          | Most sizes available.                                                                                                              |
| <b>More info. and photo examples</b> |                                                                                                                        |                                                                            |                                                                                        |                                                                                  |                                                                                |                                                                                                                                    |