

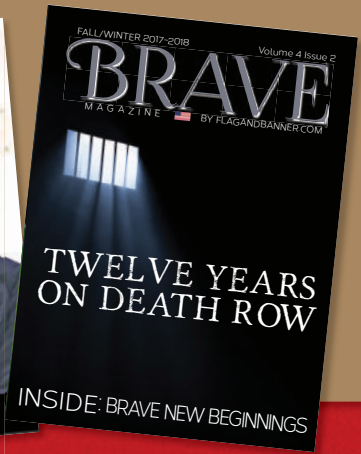
BRAVE

MAGAZINE  BY FLAGANDBANNER.COM

MEDIAKIT

PRINT ADVERTISING

2019



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Kerry McCoy
Publisher

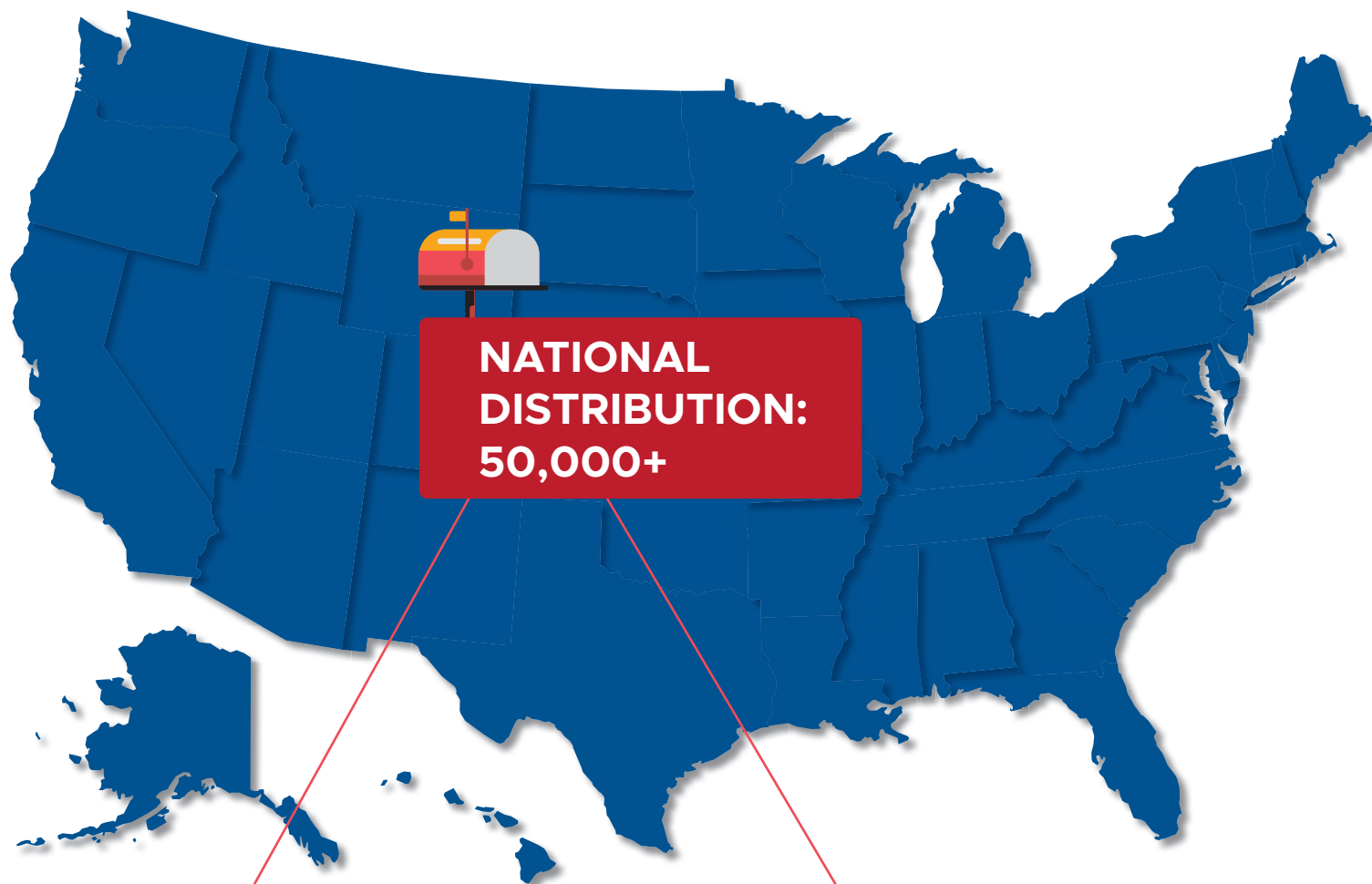
Madison Monroe
Editor

501-375-7633

www.FlagandBanner.com ★ @AskKerryMcCoy

BRAVE

MAGAZINE  BY FLAGANDBANNER.COM



CORPORATE 32%

EDUCATION
GOVERNMENT
MEMBERSHIP ORGANIZATIONS
REAL ESTATE
AMUSEMENT / RECREATION
AUTOMOTIVE DEALERS
60%, 5-999 Employees

RESIDENTIAL & SMALL BUSINESS 68%

90% Age Range 45 - 75
42% Male, 34% Female, 24% Unknown
49% College Graduates
86% Homeowners
79% Married
39% Children in Home
70% Online Shoppers
Mean Household Income \$75,000 - \$149,000
Mean Net Worth \$250,000 - \$749,000

501-375-7633  www.BraveMagazine.com

PRINT MAGAZINE

BRAVE Magazine is a bi-annual publication of **FlagandBanner.com** with an average, audited response rate of 8.47%. Our free publication is currently distributed to 50,000 businesses and households in our customer database.

Audited subscriber data:

- Possess Purchasing Power
- Robust Online Shoppers
- Save for Retirement
- Homeowners
- Age Range 40-75

All advertisers are linked on the Brave Magazine Home Page.

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|-------------------------|-------------------------------------|----------------------------------|
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| Full outside back cover | \$1,999 | \$4,699 |
| Full page ad | \$1,499 | \$3,840 |
| Half page ad | \$699 | \$1,797 |
| Half page vertical ad | \$699 | \$1,797 |

BRAVE MEANING: noun: brave | 1.a brave person. | 2.to meet or face courageously: to brave misfortunes. | 3.to defy; challenge | 4.ready to face and endure danger or pain | 5. **Magazine** created by **FlagandBanner.com** to share inspirational stories.

501-375-7633 🌟 www.BraveMagazine.com

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BRAVE
MAGAZINE

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