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The standard American flag dimensions should be between one-quarter and one-third the height of the flagpole.

Using the one-quarter rule, you would need a 3 ft. by 5 ft. flag size for a 20 ft. flagpole.

Flagpole Style	Height (length) of Pole	Flag Size
House Mounted	5 ft.	2-1/2 ft. x 4 ft.
House Mounted	6 ft. to 8 ft.	3 ft. x 5 ft.
In Ground	8 ft.	3 ft. x 5 ft.
In Ground	10 ft.	3 ft. x 5 ft.
In Ground	15 ft. / 18 ft.	3 ft. x 5 ft.
In Ground	20 ft.	3 ft. x 5 ft. or 4 ft. x 6 ft.
In Ground	25 ft.	4 ft. x 6 ft., 5 ft. x 8 ft. or 6 ft. x 10 ft.
In Ground	30 ft.	5 ft. x 8 ft. or 6 ft. x 10 ft.
In Ground	40 ft.	6 ft. x 10 ft. or 8 ft. x 12 ft.
In Ground	50 ft.	8 ft. x 12 ft. or 10 ft. x 15 ft.
In Ground	60 ft.	10 ft. x 15 ft. or 12 ft. x 18 ft.
In Ground	70 ft.	12 ft. x 18 ft. or 15 ft. x 25 ft.
In Ground	80 ft.	12 ft. x 18 ft. or 20 ft. x 30 ft.
In Ground	90 ft.	15 ft. x 25 ft. or 20 ft. x 30 ft.
In Ground	100 ft.	15 ft. x 25 ft. or 20 ft. x 38 ft.
In Ground	120 ft.	20 ft. x 38 ft.
In Ground	150 ft.	30 ft. x 50 ft.
In Ground	200 ft. +	30 ft. x 60 ft